



# VIVIX™ PIXEL FOR PIXEL™ PROCESSORS PFP-7 AND PFP-11

RUNCO INTERNATIONAL  
V I V I X™ T E C H N O L O G Y



**PFP™**

INNOVATIVE DIGITAL PROCESSING  
FOR FIXED PIXEL DISPLAYS  
MULTIPLE RESOLUTIONS  
ASPECT RATIO CONTROL

P I X E L   F O R   P I X E L™



The World's Finest Home Theater Products™

Fixed pixel displays, such as DLP, LCD and Plasma displays, have come of age for home theater applications. Their compatibility with high-resolution video sources has made these devices a computer industry standard for years. Also for years, the challenge of matching their high quality displays with standard video signals from DVD or VHS systems has gone unanswered.

Once again, Runco has met this latest challenge with its all-new, proprietary VIVIX™ Pixel-for-Pixel™ technology. VIVIX is the key to turning an otherwise good fixed-pixel device into a high quality video display suitable for the home theater enthusiast. This technology matches the output resolution, sync types and output format, to most efficiently drive the display unit, preventing 'double scaling', which can cause a loss of resolution, or other unwanted artifacts associated with other processors.

In addition to the VIVIX processing, the PFP-7 and PFP-11 have other features that no other processor has, including image shift and blanking capabilities that allow the image to fit perfectly on the screen. For projectors that do not have lens shift capability, the image shift feature adds flexibility to the projector's installation without having to introduce keystone effects in the image. And to protect 4:3 image burns on plasmas or CRT-based Rear Projection televisions, grey side-bars are provided to greatly reduce or eliminate the possibility of causing irreparable damage to the display.

Runco's new PFP-7 and PFP-11 are the ultimate solution for the Home Theater enthusiast who wants to get the absolute best performance AND flexibility from their fixed-pixel display.



THE WORLD'S FINEST HOME THEATER PRODUCTS™

Runco International®  
2900 Faber Street, Union City, CA 94587  
Tel: 510-324-7777 • Fax: 510-324-9300  
www.runco.com

**FEATURES**

- Pixel-for-Pixel output matched for virtually any fixed-pixel display
- Film to video (3:2 pulldown) detection
- Time base correction for unstable sources such as VCR's
- Aspect ratio control for 16:9 or 4:3 screens
- Fully RS-232 or IR Controllable
- Output can be configured for any sync polarity as well as RGB or Component outputs
- Image shift for flexibility in placement
- Blanking for eliminating the image from being displayed on screen borders.
- Grey 'Side bars' to reduce or eliminate 4:3 burns on 16:9 plasmas or CRT-based Rear Projection televisions
- Pass-through available for high-resolution sources such as DTV decoders or computers
- 10 bit processing

**OUTPUT RESOLUTIONS:**

Model	Resolution	Resolution	Resolution	Model	Resolution	Resolution	Resolution
PFP-7:	854 x 480	1280 x 720	720p	PFP-11:	854 x 480	1280 x 768	480p
	800 x 600	1280 x 768			800 x 600	1280 x 1024	540p
	1024 x 768	480p			1024 x 768	1366 x 1024	600p
	1024 x 1024	540p			1024 x 1024	1366 x 768	720p
		600p		1280 x 720			

**SPECIFICATIONS**

<b>Aspect ratios:</b>	Anamorphic, Letterbox, 4:3 (on either 16:9 or 4:3 screens)	<b>Power Requirements:</b>	100–240 VAC (auto sensing) 50/60 Hz, 15 W
<b>Inputs:</b>	(1) Composite, (1) S-Video (1) Component, (1) Pass-through	<b>Operating environment:</b>	41°–95° F (5°–35° C), 0–90% humidity (non-condensing)
<b>Video Standards:</b>	NTSC, PAL	<b>Dimensions:</b>	Width: 17 1/2 in. (444.50mm) Depth: 16 in. (406.40mm) Height: 3 1/2 in. (88.90mm) Weight: 16 Lbs. (7.26 Kg)
<b>Control Options:</b>	Infrared (with discrete on/off, aspect ratio and source selection), RS-232 and front panel	<b>Included Accessories:</b>	Rack mounting brackets
<b>Screen trigger/masking outputs:</b>	(2) 12VDC, 1/8A	<b>Regulatory Approvals:</b>	Complies with FCC Class 'B', CE, C-Tick
<b>Bandwidth:</b>	Video inputs: 5.5 Mhz Pass-through: 100 Mhz	<b>Limited Warranty:</b>	(2) Two years parts and labor from the date of delivery to the end user



Call factory for more specific information on export specifications.  
Specifications are subject to change without notice.  
\*854 x 480 and 540p resolutions are available for NTSC only.

